



LISTING MARKETING SOLUTIONS

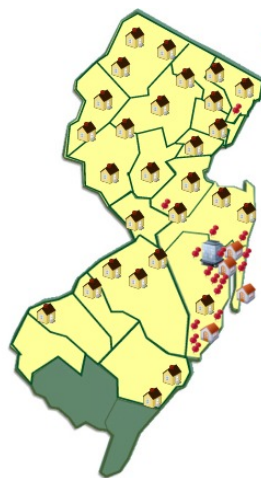
We combine a unique recipe of print, Internet and B2B marketing solutions that will enhance the exposure of any listing. Our multiple MLS placement makes you more competitive than your fellow agent and winning more listings. Our affiliation with Point2 listing syndication software puts the agent in charge of where they want their listings posted on the web.



Al Veltri, President & CEO, is well known as a marketing innovator. Al and his wife Cindy started their company in 2001 and were the first in their area to offer MLS access to customers who wanted to search the MLS remarkably free from pressure. Soon after most brokers followed. Then, after two years of learning how customers and clients search the Internet, Al decided to make the entire process easier by creating pre-defined searches that most people use. Soon after, other brokers again followed. Now Veltri Realtors is entering a whole new phase in the real estate industry, harnessing the true power of the Internet to benefit their sales associates and clients.

Resumé at a glance...

- Former Vice President, Diane Turton, Realtors
- Former Regional Manager, Crossroads Realty, Inc.
- Vice President, Monmouth County Assn. of Realtors
- Director, New Jersey Association of Realtors
- Director, National Association of Realtors



Veltri MLS Systems

- Monmouth/Ocean MLS
- Jersey Shore MLS
- South Jersey Shore Regional MLS
- Trend MLS
- Garden State MLS
- New Jersey MLS
- Middlesex MLS

Veltri Locations

Legend

- Regional Sales & Support Centers
- Marketing & Conference Centers
- Drop-In Centers
- Agent Network
- MLS Areas Served

MEET YOUR CLIENTS AT OVER 150 LOCATIONS ACROSS NEW JERSEY!

Our sales associates now have the convenience to meet their clients at any Starbucks in New Jersey as part of our "Drop-In Center" network.



join my sales team and grow with Veltri!

The sales team concept is the latest in real estate management! Small well trained teams of sales associates work together to attain common goals while still being independent. My training is one-on-one and supplements the company's already effective training solutions.



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President & CEO
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Simplifying SALES



residential
sales &
marketing
support



using technology
to maximize agent
productivity

sales & marketing solutions that work for any sales agents' needs

HARNESS THE POWER TO CLOSE MORE TRANSACTIONS!

Veltri Realtors is ranked in the top 4% in closed sales for
2006, 2007 & 2008 in all of Monmouth
& Ocean Counties

RELAX! YOU'RE WITH VELTRI

- NO DESK FEES
- FREE WEB PAGE WITH QUICK SEARCH TO YOUR LISTINGS
- FREE EMAIL
- FREE INTERNET LEADS
- FREE 24/7 FORMS ACCESS
- INTERNET-BASED TRANSACTION MANAGEMENT SYSTEM
- "FOLLOW ME" CALL FORWARDING
- NO "PER TRANSACTION" FEES
- PROGRESSIVE COMPENSATION PLANS



60%
START

Internet-capable handheld devices are deploying typical office functions in the field, allowing real estate professionals to be increasingly less reliant on a brick-and-mortar brokerage building. Today's real estate office can be a car, a coffee shop or most any location within reach of a signal tower or Wi-Fi hot spot. An increasingly virtual brokerage office can serve many purposes. Shifting from paper documents to electronic documents create greater efficiencies and improve tracking in the transaction process. We are combining the power of the Internet with Regional Processing Centers, Local Marketing Centers and Convenient Drop-In Centers to extend our traditional geographical borders and increase efficiency.

flexible solutions for managing your transactions

LISTING MANAGEMENT

Your listings are placed in our Relay™ Transaction Management System as well as our in-house "back office" system. You will have access to your files 24/7 and can email or fax documents right from within the system! No more calling the office to impose on other agents to fax a form or disclosure to potential buyers and their agents. Invite your sellers in to view their folders for "full transparency". Our call center coordinators will log-in every up call, availability and appointment so tracking is easy and efficient.

real estate without borders

SALES MANAGEMENT

From start to finish you will be at the center of every transaction with instant notification when a fax or other document is loaded into the system. No more calling in to see if you have any faxes! Invite your buyers, co-op agents and vendors in to easily upload reports, mortgage commitments and title policies. The best thing is that you can burn a fully branded CD with all pertinent documents to give to your buyer or seller. No other Broker is doing that... It's really cool!



MEDIA MARKETING SOLUTIONS

We will place a distinctive "Post Sign" on your listing and place open house, newspaper, and magazine ads in accordance with your customized commission plan.

WEB SOLUTIONS

Our web presence beats most other local Brokers' websites. Our website, www.veltrealtors.com receives over 70,000 hits per month. In addition we use Point2 syndication place your listing on the top real estate websites and search engines that reach millions of viewers daily, Realtor.com, HomeFinder.com, Yahoo.com, AOL.com, Cyberhomes.com just to name a few! Our web leads are FREE!



EBUSINESS SOLUTIONS

Let's face it, agents sell houses! Our exclusive TOMA system puts your listing in front of the top selling agents in your properties specific area. Listingbook™ is an MLS-wide online service that connects agents and their clients through an integrated platform of client management, sales productivity and direct marketing tools.

WE'VE WORKED WITH A DIVERSE SALES AGENT BASE. HOW CAN WE HELP YOU?

Give Al Veltri a call at (732) 600-9904 and set up a "confidential" appointment to learn more about our agent productivity systems. If you hold a Broker's license and are interested in becoming a Sales Manager, ask me how.

