



INNOVATIVE LEAD HANDLING SOLUTIONS

Our system combines lead generation and distribution to qualified sales associates allowing them the freedom to work either inside or outside of the office, expanding their opportunities, and still be able to participate in:

- Up-Calls
- Internet Leads
- Appointment System
- Referrals



Veltri MLS Systems

- Monmouth/Ocean MLS
- Jersey Shore MLS
- South Jersey Shore Regional MLS
- Trend MLS
- Garden State MLS
- New Jersey MLS
- Middlesex MLS

Veltri Locations

- Legend
- Regional Sales & Support
 - Marketing & Conference Centers
 - Drop-In Centers
 - Agent Network
 - MLS Areas Served

Simplifying SALES

VirtualPBX®

Veltri Virtual Phone System

— and —



Veltri Paperless
GreenLEADS
System

Up-Calls • Internet • Appointments • Referrals
Delivered In Seconds To Your Smartphone

an extension is for a sales associate...
not a desk



communication solutions for active real estate professionals



Al Veltri, President & CEO, is well known as a marketing innovator. Al and his wife Cindy started their company in 2001 and were the first in their area to offer MLS access

to customers who wanted to search the MLS remarkably free from pressure. Soon after most brokers followed. Then, after two years of learning how customers and clients search the Internet, Al decided to make the entire process easier by creating pre-defined searches that most people use. Soon after, other brokers again followed.

Now Veltri Realtors is entering a whole new phase in the real estate industry, harnessing the true power of the Internet to benefit their sales associates and clients.

Resumé at a glance...

- Former Vice President, Diane Turton, Realtors
- Former Regional Manager, Crossroads Realty, Inc.
- Vice President, Monmouth County Assn. of Realtors
- Director, New Jersey Association of Realtors
- Director, National Association of Realtors

In most phone systems, an extension number is assigned to a physical phone, and an associate has to be at the phone to get a call. With the Veltri Virtual Phone System, phone extensions are assigned to people, who tell the system what phone they want calls routed to.

Associates that want to work outside the office tell the Virtual phone system where they can be reached, such as a home office number or a wireless phone. Business calls are still answered by the auto-attendant, but the calls are routed to the remote phone instead of an office phone. When the remote phone rings, our auto-attendant announces that the call is a business call, so the employee knows how to answer. Callers dial a normal phone extension, but the extension owner can be on a wireless phone or anywhere.

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using technology to maximize agent productivity

communications & lead solutions that work for any sales agents' needs

HARNESS THE POWER TO CLOSE MORE TRANSACTIONS!

Veltri Realtors is ranked in the top 4% in closed sales for 2006, 2007 & 2008 in all of Monmouth & Ocean Counties

real estate without borders

Internet-capable handheld devices are deploying typical office functions in the field, allowing real estate professionals to be increasingly less reliant on a brick-and-mortar brokerage building. Today's real estate office can be a car, a coffee shop or most any location within reach of a signal tower or Wi-Fi hot spot. An increasingly virtual brokerage office can serve many purposes. Shifting from paper documents to electronic documents create greater efficiencies and improve tracking in the transaction process. We are combining the power of the Internet with Regional Processing Centers, Local Marketing Centers and Convenient Drop-In Centers to extend our traditional geographical borders and increase efficiency.

RELAX! YOU'RE WITH VELTRI

- NO DESK FEES
- FREE WEB PAGE WITH QUICK SEARCH TO YOUR LISTINGS
- FREE EMAIL
- FREE INTERNET LEADS
- FREE 24/7 FORMS ACCESS
- INTERNET-BASED TRANSACTION MANAGEMENT SYSTEM
- "FOLLOW ME" CALL FORWARDING
- NO "PER TRANSACTION" FEES
- PROGRESSIVE COMPENSATION PLANS

more productive up-time with full company inventory up-calls

60% START



Prospect calls our 800 number.



Immediately the call is answered by one of our highly trained call coordinators who obtains all necessary information and attempts to obtain a showing appointment.



Sales associate, within seconds, receives the email with both prospects & property information directly on their smart phone.



Prospect receives immediate call back and email to their Smartphone/email with property information and assigned sales associate's contact information.

Eliminates the need for an agent to "sit" waiting for the phone to ring!



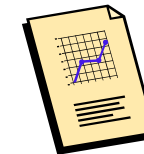
ENVIRONMENTALLY RESPONSIBLE

We encourage our sales associates to work from home. Working this way helps the environment by saving paper, gas and other natural resources.



UP CALLS AND LEADS DELIVERED RIGHT TO YOUR SMARTPHONE

Up calls from our signs and print media are handled by our call coordinators. Our website receives over 60,000 hits per month and generates quality leads. These leads are sent directly to your smartphone or email inbox within seconds of their receipt.



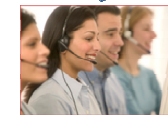
REPORTS

Let's face it, numbers don't lie! You will have access to a number of reports to help you manage your listings and sales. Show your clients how many calls come in on their properties and what marketing really works.

THE VELTRI AVAILABILITY & APPOINTMENT SYSTEM



Agent calls appointment & availability hotline.



Call coordinators will collect agents' information, tag the listing and provide appointment information.



Co-op agent is sent email confirming call.



Seller is notified of the call via email.



Listing agent is notified via email on computer or Smart Phone.



WE'VE WORKED WITH A DIVERSE SALES AGENT BASE. HOW CAN WE HELP YOU?

Give Al Veltri a call at (732) 600-9904 and set up a "confidential" appointment to learn more about our agent productivity systems. If you hold a Broker's license and are interested in becoming a Sales Manager, ask me how.